

Our mission is to unite & educate our members for their strength and prosperity .

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Debbie Schneider
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Dan Holmes
Executive Director
dholmes@fcpny.com

Erika Perez
Marketing Director
eperez@fcpny.com

P.O. Box 11279
Syracuse, NY 13218

Phone: 877-275-2726
Fax: 315-472-5919

Email: ads@fcpny.com
www.fcpny.com



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2012 NEWSLETTER ADVERTISING RATES & DEADLINES

Full Page (7x9).....	\$160
Half Page (7x4.5)	\$ 90
Quarter Page (3.75x4.5)	\$ 65
Centerfold (16.5x10.5)	\$260
Pre-Printed Insert (8.5" x 11")	\$175

Call Erika for rates to insert larger pre-prints.

Winter 2012 – Deadline: Friday, December 16, 2011

Spring 2012 – Deadline: Friday, March 16, 2012

Summer 2012 – Deadline: Friday, June 15, 2012

Autumn 2012 – Deadline: Friday, September 14, 2012

(Note: All ads are 4-color and must be camera ready, 300dpi & emailed in pdf format.)

The FCPNY Newsletter - published since 1977 and now in its 34th year - is sent to all of our members.

FCPNY publishers constitute the largest statewide organization of its kind in the industry. Their publications are among the oldest and most successful in the country. Each week they distribute nearly 6 million copies throughout the state. They have the means and the motivation to constantly upgrade their operations to enhance efficiency and profits. The FCPNY newsletter is a direct line to these decision makers.

To place an ad, please contact:

Erika Perez at 877-275-2726 or eperez@fcpny.com