

Local First

Contact Information:

645 Albany Shaker Road
Albany, NY 12211

Phone: 518- 454-5694

Publisher: Todd Peterson

Advertising Manager: Angie Huerter

Web Site www.crwnewspapers.com

Publication Information:

- Publication Day: Thursday
- Deadline: Contact publication

Distribution Information:

- Home Delivery: Mail

Advertising Information:

Display Advertising

- Local Rate: \$780 Half page ad (price for One Zone only)
- Color Rate: Contact publication

Dimensions:

- Columns: 6
- Inches Per Page: 60
- Page Width 9.75"
- Page Depth: 10"
- Column Width: 1"

Classified Advertising

- Classified Rate: Contact publication
- Classified Deadline: Contact publication

Preprints

- Preprint Rate: \$35/M
- Preprint Deadline: Contact publication
- Preprint Minimums: Contact publication

Circulation Information:

Total Circulation = 180,000

- Corinth Zone -- Circulation: 11,733
- Rensselaer County The Advertiser -- Circ: 42,150
- Latham/Colonie/Delmar Zone -- Circulation: 36,722
- Clifton Park Zone -- Circulation: 37,003
- Saratoga North Zone -- Circulation: 24,607
- Saratoga South Zone -- Circulation: 21,770

Click here to [view complete circulation by Zip Code](#).

Counties Served: Saratoga, Albany, Rensselaer