

North Country This Week

Contact Information:

4 Clarkson Avenue
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Potsdam, NY 13676

Phone: 315-265-1000
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Publisher: Bill Shumway
Advertising Manager: John Basham
Classified Manager: Diane Dockum
Web Site www.northcountrynow.com

Publication Information:

- Publication Day:
Potsdam-Canton – Wednesday
Massena-Ogdensburg - Saturday
- Deadline: Contact publication

Distribution Information:

- Home Delivery: Carrier, Mail & Controlled Bulk

Advertising Information:

Display Advertising

- Local Rate:
Potsdam-Canton \$12.70 per column inch
Massena-Ogdensburg \$8.15 per column inch
- Color Rate: Contact publication

Dimensions:

- Columns: 5
- Inches Per Page: 80
- Page Width 10.83"
- Page Depth: 16"
- Column Width: 2.014"

Classified Advertising

- Classified Rate: \$8.00 for up to 10 words, \$0.25 each additional word
- Classified Deadline: Contact publication

Preprints

- Preprint Rate: \$49/M
- Preprint Deadline: Contact publication
- Preprint Minimums: Contact publication

Circulation Information:

Total Circulation = 17,669

- Potsdam-Canton Edition -- Circulation: 9,776
- Massena-Ogdensburg Edition -- Circulation: 7,893

Click here to [view complete circulation](#) by Zip Code.

Counties Served: St. Lawrence, Franklin

Last Audited 9/17 by

