

Northern New York Pennysaver

Contact Information:

260 Washington Street
Watertown, NY 13601

Phone: 315-782-1000

Fax: 315-661-2522

Publisher: John Johnson

Advertising Manager: Brian Mitchell

Classified Manager: Michelle Bowers

Web Site: www.wdt.net

Circulation Information:

Total Circulation = 7,932

Click here to [view complete circulation](#) by Zip Code.

Counties Served: Jefferson, Lewis, St. Lawrence

Last Audited 9/17 by



Publication Information:

- Publication Day: Friday
- Deadline: Contact publication

Distribution Information:

- Home Delivery: Carrier & Controlled Bulk

Advertising Information:

Display Advertising

- Local Rate: \$11.65 per column inch
- Color Rate: Contact publication

Dimensions:

- Columns: 8
- Inches Per Page: 164
- Page Width 11.25"
- Page Depth: 20.5"
- Column Width: 1.275"

Classified Advertising

- Classified Rate: Contact publication
- Classified Deadline: Contact publication

Preprints

- Preprint Rate: Contact publication
- Preprint Deadline: Contact publication
- Preprint Minimums: Contact publication