

Norwich and Sidney Pennysaver

Snyder Communications

Contact Information:

PO Box 111
18-20 Mechanic Street
Norwich, NY 13815

Phone: 607-334-4714
Fax: 607-336-7318
Publisher: Dick Snyder
Advertising Manager: Russ Foote
Ad Coordinator: Scott Voss
Web Site www.pennysaveronline.com

Publication Information:

- Publication Day: Tuesday
- Deadline: Contact publication

Distribution Information:

- Home Delivery: Carrier

Advertising Information:

Display Advertising

- Local Rate:
Norwich Edition \$10.95 per column inch
Sidney Edition \$9.10 per column inch
- Color Rate: Contact publication

Dimensions:

- Columns: 6
- Inches Per Page: 96
- Page Width 10.375"
- Page Depth: 16"
- Column Width: 1 5/8"

Classified Advertising

- Classified Rate: \$8.50 for up to 20 words, \$0.25 each additional word
- Classified Deadline: Contact publication

Preprints

- Preprint Rate: \$65/M
- Preprint Deadline: Contact publication
- Preprint Minimums: Contact publication

Circulation Information:

Total Circulation = 27,392

- Norwich Pennysaver -- Circulation: 16,388
- Sidney Pennysaver -- Circulation: 11,004

Click here to [view complete circulation](#) by Zip Code.

Counties Served:

Chenango, Madison, Otsego, Delaware, Broome

Last Audited 9/17 by

