

RW Pennysaver

Contact Information:

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Bldg C
Elma, NY 14059

Phone: 716-714-5620

Fax: 716-714-5621

General Manager: Margaret Bourdette

Advertising Manager: Rob Rozeski

Classified Manager: Ann Fleming

Web Site www.wnyps.com

Publication Information:

- Publication Day: Sunday
- Deadline: Contact publication

Distribution Information:

- Home Delivery: Carrier

Advertising Information:

Display Advertising

- Local Rate: Contact publication
- Color Rate: Contact publication

Dimensions:

- Columns: 6
- Inches Per Page: 96
- Page Width 10 1/4"
- Page Depth: 16"
- Column Width: 1 9/16"

Classified Advertising

- Classified Rate: \$9.50 for up to 15 words, \$0.25 each additional word (rate shown is for any one publication)
- Classified Deadline: Contact publication

Preprints

- Preprint Rate: \$48/M
- Preprint Deadline: Contact publication
- Preprint Minimums: Contact publication

Circulation Information:

Total Circulation = 81,131

- Akron/Corfu Pennysaver -- Circulation: 7,765
- Attica Pennysaver -- Circulation: 6,722
- East Aurora/Elma Pennysaver -- Circulation: 15,663
- Hamburg Shopper -- Circulation: 19,384
- Orchard Park Pennysaver -- Circulation: 11,583
- West Seneca Pennysaver -- Circulation: 20,014

Click here to [view complete circulation](#) by Zip Code.

Counties Served: Erie, Wyoming, Genesee

Last Audited 9/17 by

