

# Spotlight Newspapers

## Contact Information:

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Delmar, NY 12054

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Publisher: John McIntrye

Advertising Manager: John McIntrye

Web Site [www.spotlightnews.com](http://www.spotlightnews.com)

## Publication Information:

- Publication Day: Wednesday
- Deadline: Contact publication

## Distribution Information:

- Home Delivery

## Advertising Information:

### *Display Advertising*

- Local Rate: Contact publication
- Color Rate: Contact publication

### *Dimensions:*

- Columns: 6
- Inches Per Page: 76.5"
- Page Width 10"
- Page Depth: 12.75"
- Column Width:

### *Classified Advertising*

- Classified Rate: Contact publication
- Classified Deadline: Contact publication

### *Preprints*

- Preprint Rate: \$60/M
- Preprint Deadline: Contact publication
- Preprint Minimums: Contact publication

## Circulation Information:

**Total Circulation = 26,500**

- The Spotlight -- Circulation: 5,100
- Colonie/Loudonville Spotlight -- Circulation: 9,400
- The Spot 518 -- Circulation: 12,000

Click here to [view complete circulation by Zip Code](#).

### *Counties Served*

Albany, Saratoga, Schenectady, Rensselaer

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