

# Wayuga Community Newspapers

## Contact Information:

12039 East Main Street  
Wolcott, NY 14590

Phone: 315-594-2506

Fax: 315-594-6331

Publisher: Charles Palermo

Advertising Manager: Charles Palermo

Web Site [www.wayuga.com](http://www.wayuga.com)

## Publication Information:

- Publication Day: Monday
- Deadline: Contact publication

## Distribution Information:

- Home Delivery: Mail

## Advertising Information:

### Display Advertising

- Local Rate: \$336 Half page ad (price quoted for one paper)
- Color Rate: Contact publication

### Dimensions:

- Columns: 6
- Inches Per Page: 84
- Page Width 10.236"
- Page Depth: 14"
- Column Width: 1.567"

### Classified Advertising

- Classified Rate: \$5.00 for up to 10 words, \$0.20 each additional word
- Classified Deadline: Contact publication

### Preprints

- Preprint Rate: \$60/M
- Preprint Deadline: Contact publication
- Preprint Minimums: Contact publication

## Circulation Information:

**Total Circulation = 43,429**

- Wayuga Shopper -- Circulation: 21,514
- Auburn Shopper -- Circulation: 21,915

Click here to [view complete circulation](#) by Zip Code.

**Counties Served: Wayne, Cayuga, Oswego**

Last Audited 9/17 by

