

Yorktown Pennysaver

Contact Information:

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Publisher: Carla Chase

Advertising Manager: Tania Gaffney

Classified Manager: Lisa Thomas

Web Site www.nypennysaver.com

Publication Information:

- Publication Day: Wednesday
- Deadline: Contact publication

Distribution Information:

- Home Delivery: Mail & Controlled Bulk

Advertising Information:

Display Advertising

- Local Rate: Contact publication
- Color Rate: Contact publication

Dimensions:

- Columns: 4
- Inches Per Page: 39"
- Page Width: 7.5"
- Page Depth: 9.75
- Column Width:

Classified Advertising

- Classified Rate: Contact publication
- Classified Deadline: Contact publication

Preprints

- Preprint Rate: Contact publication
- Preprint Deadline: Contact publication
- Preprint Minimums: Contact publication

Circulation Information:

Total Circulation = 108,420

- Zone 1- Yorktown Somers -- Circulation: 24,716
- Zone 2B - Mahopac Carmel -- Circulation: 25,372
- Zone 2C – Brewster New Fairfield -- Circulation: 11,357
- Zone 2D – Mt. Kisco Katonah -- Circulation: 12,187
- Zone 3A – Croton Ossining Pleasantville -- Circ: 16,820
- Zone 3B – Tarrytown N White Plains -- Circulation: 6,572
- Zone 4 – Putnam Valley Peekskill -- Circulation: 19,404
- Zone 5A - Fishkill -- Circulation: 15,982

Click here to [view complete circulation](#) by Zip Code.

Counties Served: Westchester, Putnam, Dutchess

Last Audited 9/17 by

