



**Local Households  
Devoted Readers**

**518-250-4194  
ads@fcpny.com**

The Free Community Papers of New York's Advertising Network provides cost-effective advertising solutions for less than a penny per reader. With one call, we can help place low-cost line ads, or a business card size, or a double business card size ad into one or all of the network's regions in New York State or any other state including Canada.



	<b>WESTERN REGION</b>	<b>CENTRAL REGION</b>	<b>CAPITAL REGION</b>	<b>HUDSON VALLEY REGION</b>	<b>NYC/LONG ISLAND REGION</b>	<b>NEW YORK STATEWIDE</b>
<b>CIRCULATION</b>	<b>623,199</b>	<b>162,919</b>	<b>333,836</b>	<b>232,896</b>	<b>1,026,099</b>	<b>2,378,949</b>
<b>PUBLICATIONS</b>	<b>44</b>	<b>15</b>	<b>18</b>	<b>14</b>	<b>34</b>	<b>125</b>
<b>LINE ADS</b>	<b>\$249</b>	<b>\$99</b>	<b>\$169</b>	<b>\$129</b>	<b>\$349</b>	<b>\$589</b>
<b>BUSINESS CARD</b>	<b>\$699</b>	<b>\$183</b>	<b>\$375</b>	<b>\$261</b>	<b>\$813</b>	<b>\$1,884</b>
<b>DOUBLE BUSINESS CARD</b>	<b>\$1,224</b>	<b>\$320</b>	<b>\$655</b>	<b>\$457</b>	<b>\$1,422</b>	<b>\$3,297</b>

LINE ADS — 25 words or less, additional words priced as needed.  
 BUSINESS CARD ADS — Ad unit is 2-columns (3.792") wide by 2" tall.  
 DOUBLE BUSINESS CARD ADS — Ad unit is 2-columns (3.792") wide x 4" tall.

*Frequency discounts and statewide rates are available upon request.*

*The Newspaper Advertising Network guarantees 90% placement of all ads in its participating newspapers.*

## NEWSPAPERS LISTING BY REGION BY COUNTY

### CAPITAL REGION

#### ALBANY COUNTY

Local First - Latham/Colonie/Delmar  
Spotlight Newspapers

#### CLINTON COUNTY

The Burgh/North Countryman Sun

#### ESSEX COUNTY

The Times of Ti Sun  
The Valley News Sun

#### MONTGOMERY COUNTY

My Shopper- Mohawk Valley Edition

#### OTSEGO COUNTY

Oneonta-Cooperstown Edition  
Turnpike Edition Pennysaver

#### RENSSELAER COUNTY

LocalFirst - The Advertiser

#### SARATOGA COUNTY

Local First - Clifton Park  
LocalFirst - Corinth  
LocalFirst - Saratoga North  
LocalFirst - Saratoga South

#### SCHOHARIE COUNTY

My Shopper-Schoharie Valley Edition

#### WARREN COUNTY

The Adirondack Journal/News Enterprise Sun

#### WASHINGTON COUNTY

North Country Free Press/Weekender  
Napaul Publications  
North Country Shopper



### CENTRAL REGION

#### CHENANGO COUNTY

The Norwich Pennysaver  
Wharton Valley Pennysaver

#### JEFFERSON COUNTY

Northern New York Pennysaver

#### MADISON COUNTY

Cazenovia Republican  
Hi Neighbor  
Oneida-Madison Pennysaver

#### ONONDAGA COUNTY

Eagle Bulletin  
Eagle Star Review  
Skaneateles Press  
Syracuse New Times

#### SENECA COUNTY

Seneca County Area Shopper

#### ST. LAWRENCE COUNTY

Massena-Ogdensburg Edition  
Potsdam-Canton Edition

#### TIOGA COUNTY

Owego Pennysaver

#### TOMPKINS COUNTY

Tompkins Weekly

### HUDSON VALLEY REGION

#### DELAWARE COUNTY

County Shopper-Catskill Park Edition  
County Shopper-Delaware Edition  
Sidney Pennysaver

#### DUTCHESS COUNTY

Zone 5A-Fishkill Beacon  
Zone 5B-Hopewell Pawling  
Zone 5C-Wappingers

#### ORANGE COUNTY

Marketplace Today

#### PUTNAM COUNTY

Brewster-New Fairfield - Zone 2C  
Carmel/Mahopac - Zone 2B

#### WESTCHESTER COUNTY

Central West - Zone 3A  
Mt. Kisco-Katonah - Zone 2D  
Southern West - Zone 3B  
Yorktown Zone 1 Pennysaver  
Yorktown Zone 4 Pennysaver

### NYC/LONG ISLAND REGION

#### BRONX COUNTY

Bronx Penny Pincher Editions  
Allerton  
Castle Hill  
Morris Park  
Parkchester  
Throggs Neck

#### NASSAU COUNTY

All Island Media  
Market Place Pennysaver



#### PrimeTime Editions:

Baldwin/Freeport  
Cedarhurst/Lawrence  
Elmont  
Franklin Square  
Hewlett/Woodmere  
Lynbrook/East Rockaway  
Malverne/West Hempstead  
Oceanside/Island Park  
Rockville Centre  
Valley Stream  
South Bay Newspaper Editions  
Massapequa  
Massapequa Park  
Nassau Zone 1  
Nassau Zone 2  
North Massapequa  
Seaford

#### SUFFOLK COUNTY

South Bay Newspaper Editions  
Amityville  
Babylon  
Copiague  
Deer Park  
East Islip  
Farmingdale  
Islip  
Lindenhurst North  
Lindenhurst South  
North Babylon  
South Bay Shore  
Suffolk Zone 1  
Suffolk Zone 2  
Suffolk Zone 3  
Suffolk Zone 4  
Suffolk Zone 5  
Suffolk Zone 6  
West Babylon  
West Babylon South  
West Islip

### WESTERN REGION

#### CATTARAUGUS COUNTY

Salamanca Pennysaver

#### CHAUTAUQUA COUNTY

Chautauqua Star  
Fredonia Pennysaver Group

#### CHEMUNG COUNTY

The Shopper (Horseheads)

#### ERIE COUNTY

Akron-Corfu Pennysaver  
Angola Pennysaver  
East Aurora Elma Pennysaver  
Hamburg Shopper Edition  
Orchard Park Pennysaver  
West Seneca Pennysaver  
Western New York Pennysaver

#### GENESEE COUNTY

Genesee Valley Penny Saver  
Batavia  
Oatka  
LeRoy Pennysaver

#### LIVINGSTON COUNTY

Genesee Valley Penny Saver  
Dansville-Wayland  
Livingston

#### MONROE COUNTY

Genesee Valley Penny Saver  
Fairport-Perinton Edition  
Pittsford-E. Rochester  
Rush Henrietta  
Tri-County  
Webster-Ontario  
Hamlin-Clarkson Herald  
Suburban News North  
Suburban News South  
Suburban News West

#### ONTARIO COUNTY

Genesee Valley Penny Saver  
Canandaigua-Naples  
Eastway  
The Merchandiser

#### ORLEANS COUNTY

Lake Country Penny Shopper

#### SCHUYLER COUNTY

The Hi-Lites

#### STEBEN COUNTY

PenneSaver Plus  
Southern Tier Pennysaver  
Steuben Courier & Advocate

#### WAYNE COUNTY

Auburn Shopper  
Community Shopping Guide  
Lyons-Clyde Savannah  
Newark Pennysaver  
Palmyra-Macedone Timesaver  
Sodus-Williamson Pennysaver  
The Wayuga Shopper

#### WYOMING COUNTY

Attica Pennysaver  
Perry Shopper  
Warsaw Pennysaver

#### YATES COUNTY

Chronicle Ad-Viser

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